

Grantmakers in the Arts

GIA 2014 annual report

Supporting a Creative America



2014 ANNUAL REPORT

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Program Manager

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ABOUT GRANTMAKERS IN THE ARTS

A national network of private, public, and corporate arts funders, Grantmakers in the Arts provides leadership and service that advances the use of philanthropic and governmental resources to support the growth of arts and culture. Through conferences, workshops, and webinars; publications including the *GIA Reader*; research and policy work across the field of philanthropy; and communication tools on our website; we strive to better inform philanthropic practice and more effectively address the urgent needs facing artists, arts organizations, and arts educators in communities across America.

With a diverse member base including private, family, community, and corporate foundations; national, state, and local governmental agencies; and nonprofit national, regional, and local funders, GIA is the only national association of private and public funders making grants to artists and arts organizations in America.





Dear GIA members and colleagues,

2014 was a year of change and success for Grantmakers in the Arts, in many ways. We began the year with the announcement that our long-time deputy director and director of programs, Tommer Peterson, would retire at the end of 2014. Tommer was the co-editor of the *Reader* and the coordinating producer of our annual conference. It would not be easy to fill the position with someone as artistically eclectic or managerially gifted. We were fortunate to have had many great applicants for the position and to have selected our colleague Jim McDonald, most recently the program officer at the Paul G. Allen Family Foundation in Seattle, to become our new deputy director and director of programs.

In the area of information and research, GIA made three especially relevant contributions to the field. After hundreds of surveys and interviews, as well as meetings and conference sessions with members and non-members alike, we published "A Proposed National Standard Taxonomy for Reporting Data on Support for Individual Artists." After two years of presenting our Conversations on Capitalization and Community for funders in fifteen cities and numerous discipline-specific conferences and meetings, we published a "Progress Report on Grantmakers in the Arts' National Capitalization Project." In the fall, GIA partnered with the Foundation Center to update a report on the support of arts education, entitled "Foundation Funding for Arts Education, An Update of Foundation Trends." This report will be released in 2015.

GIA is extremely proud of the Arts Education Funders Coalition's work in federal arts education. In 2014, we were instrumental in making the arts mandatory in the criteria for Department of Education Pre-K competitive grants to states. In 2014 and 2015, \$500 million will have been appropriated to this grant program, which places the arts at the center of the curriculum for children in poverty. We invested .085% to get a return of \$500 million. This is the power of policy advocacy and change. We continue to be the voice of private and public funders who work in partnership with schools to make the arts accessible to all children.

We are constantly growing our membership, which expands our areas of funder interest. We are continually inspired by members who push the envelope, funding the integration of the arts in communities and neighborhoods, and for all citizens. Aging, health, environment, community planning, social justice, education, and economic development are just a few of the sectors that our members participate in actively.

At GIA, we are grateful for the ongoing dedication to artists and art forms by our members—especially the executive directors, program directors, program officers, staff, and others who work daily, advocating for dollars and organizational priority to artists and arts organization. GIA members are awesome!

Thank you for contributing to this community of practice that we are honored to serve.

A handwritten signature in black ink that reads "Janet Brown". The signature is fluid and cursive.

Janet Brown
President & CEO

A handwritten signature in black ink that reads "Rose Ann Cleveland". The signature is fluid and cursive.

Rose Ann Cleveland
2014 Board Chair



THE 2014 CONFERENCE: A COLLABORATION OF NEW IDEAS

Grantmakers in the Arts' (GIA) annual national conference provides the only opportunity for arts grantmakers from across the country to come together to share knowledge and ideas, to develop collective strategies, and to learn about the latest initiatives in grantmaking. The 2014 Conference was held in Houston October 12-15. Over 400 registrants and presenters engaged in a community of learning, networking, and professional growth opportunities. The attendees learned personally how their colleagues and the national arts community are addressing the pertinent issues of the arts philanthropic sector including racial equity, arts education, and supporting individual artists. Plenary presentations included researcher and professor Steven Tepper, musician and poet Joy Harjo, and a conversation between Roberto Bedoya and artist Rick Lowe. IDEA LAB plenary sessions featured presentations by a diverse group of artists and innovators on a variety of topics. Preconferences on support for individual artists, the unique practice of arts grantmaking, and a well-attended tour of Houston's noted museums preceded the main event.

RESEARCH AND PUBLICATIONS

In 2014, GIA celebrated the 25th anniversary of our thrice-yearly publication, the *GIA Reader*. The Fall issue was a special 72-page edition. Over the past 25 years, GIA has published 49 issues of the *Reader* with articles by 590 authors. Since providing digital editions of the *Reader* in 2010, 328,858 users have accessed or downloaded 950,526 articles from the GIA website. Reflecting GIA's ongoing effort to increase original content, over seventy percent of the articles printed in 2014 were first published in *Reader* pages. Contributors in 2014 included Roberta Uno, Aaron P. Dworkin, Adrian Ellis, Susan Kunimatsu, Justin Laing, Juan Tejada, and Beth Tuttle, among others.

Continuing GIA's long-term commitment to research, the Fall issue included the annual "Foundation Grants to Arts and Culture, 2012" by the Foundation Center and "Public Funding for the Arts: 2014 Update" from the National Assembly of State Arts Agencies.

NATIONAL CAPITALIZATION PROJECT

Formed in response to the observation that it has been the norm for the nonprofit arts sector to be poorly capitalized, GIA launched the National Capitalization Project (NCP) in January 2010. Since its launch, GIA has provided conference sessions, publications, and Conversations on Capitalization and Community funder workshops in 15 cities across the country. In 2014, a workshop was presented for the New Haven funding community and capitalization presentations were given by Janet Brown at a meeting of the Performing Arts Alliance, the League of Symphony Orchestra conference, Wisconsin and Minnesota Arts Presenters conference, the TCG conference, the Washington State Arts Congress, the Bolz Center at the University of Wisconsin, and the National Assembly of State Arts Agencies conference.

THOUGHT LEADER FORUMS

In the summer of 2014, the GIA members and thought leaders who had participated in the Racial Equity Thought Leader Forum in 2012 came back together in New York to share case studies from within their own organizations. The studies were candidly discussed, with some becoming the basis for continued learning with the field through sessions at the annual conference and *Reader* articles. The Forum was facilitated by Lori Villarosa, founder and executive director of the Philanthropic Initiative for Racial Equity.



ARTS EDUCATION FUNDERS COALITION

In 2012, GIA organized the Arts Education Funders Coalition (AEFC), a group of arts and education grantmakers, to research and identify federal policy opportunities that promote equitable access to arts education. GIA engaged the services of the Penn Hill Group, a Washington, DC, policy firm, to keep the Coalition informed of the latest policy news and research.

In 2014, the AEFC successfully advocated for the arts as part of the curricular approach in the Obama administration's competitive Preschool Development Grants. The United States Department of Education (USDE) was appropriated \$250 million for the competitive pre-K grant program in both 2014 and 2015. Without AEFC's efforts, the arts would not be included in this program, which specifically helps preschoolers living below the poverty level.

The coalition currently has 136 members, representing 117 organizations in 38 states, the District of Columbia, and Ontario, Canada, who receive ongoing updates on GIA's work in Washington, as well as federal education policy-related news.

RESEARCH INITIATIVE ON SUPPORT FOR INDIVIDUAL ARTISTS

Begun in 2011, the Research Initiative on Support for Individual Artists had the significant accomplishment in 2014 of publishing "A Proposed National Standard Taxonomy for Reporting Data on Support for Individual Artists" in September. The taxonomy is designed to serve as a national standard for collecting, comparing, and analyzing data on support programs for individual artists.

The article "Understanding Support for Individual Artists: Making a Case for National Standards" by John Carnwath, WolfBrown, a member of the team that developed the taxonomy, was published in the Fall 2014 *GIA Reader*. The article examines the values of common standards and ways funders can begin making use of the taxonomy. Also in 2014, the taxonomy was used to develop and test a beta database to capture and store data from funders on support to artists.

WEB CONFERENCES

In 2014, GIA presented eleven web conferences serving 712 individuals through its ongoing web conference program. Topics ranged from research findings in the arts eco-system, to creative placemaking initiatives, to the role of intermediaries. Sessions are presented by distinguished funders and thought leaders and designed for their colleagues at all stages of their careers in arts philanthropy. They are free to any staff and board members of GIA member organizations.

COMMUNICATION

Access to news and information relevant to the field has grown in the past few years as one of the most highly valued aspects of GIA membership. GIA continues to proactively commission and curate material to share with the members through the GIA website, news feed, social media, weekly Members Bulletin, and, new in 2014, the Weekly Digest. GIA continued in 2014 to add relevant content to the online searchable library, a comprehensive indexed collection of journal articles, reports, and research on arts philanthropy and related topics.

2014 BY THE NUMBERS

GIA FUNDING PARTNERS 2014

DONORS PROVIDING MULTI-YEAR GRANTS

The Cleveland Foundation
 Doris Duke Charitable Foundation
 Ford Foundation
 Graham Foundation for Advanced Studies
 in the Fine Arts
 Greater Columbus Arts Council
 The Heinz Endowments
 The William and Flora Hewlett Foundation
 Jerome Foundation
 John S. and James L. Knight Foundation
 The Kresge Foundation
 The John D. and Catherine T.
 MacArthur Foundation
 The McKnight Foundation
 The Andrew W. Mellon Foundation
 The Rockefeller Foundation
 Rosenthal Family Foundation
 Emily Hall Tremain Foundation
 The Wallace Foundation
 Windgate Charitable Foundation

LEADERSHIP CIRCLE

\$100,000 and up

The William and Flora Hewlett Foundation
 Houston Endowment Inc.

\$50,000 - \$99,999

Ford Foundation
 The Kresge Foundation
 Rosenthal Family Foundation
 The Wallace Foundation

\$25,000 - \$49,999

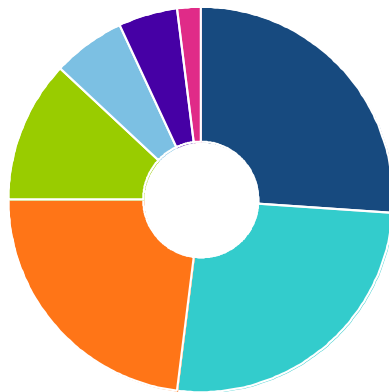
Bloomberg Philanthropies
 The Heinz Endowments
 Houston Arts Alliance
 The James Irvine Foundation
 The Joyce Foundation
 John S. and James L. Knight Foundation
 The John D. and Catherine T.
 MacArthur Foundation
 The McKnight Foundation
 William Penn Foundation
 Windgate Charitable Foundation

\$10,000 - \$24,999

Americans for the Arts
 Anchorage Foundation of Texas
 Aroha Philanthropies
 Bank of America
 The Morris & Gwendolyn Cafritz Foundation
 The Community Foundation for Greater
 New Haven
 CrossCurrents Foundation
 Nathan Cummings Foundation
 The Geraldine R. Dodge Foundation
 Doris Duke Charitable Foundation
 The Getty Foundation
 The GRAMMY Foundation/MusiCares
 Jerome Foundation
 Lambent Foundation Fund of Tides Foundation
 City of Los Angeles Department of
 Cultural Affairs
 The Andrew W. Mellon Foundation
 The New York Community Trust
 The Rockefeller Foundation
 The San Francisco Foundation
 Surdna Foundation
 Target

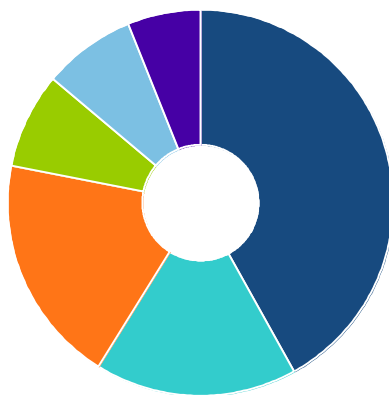
2014 MEMBERSHIP

GIA membership continued to expand in 2014, with a total of 298 members across the US and in Canada, reflecting growth of 4% over 2013. However, membership dues income increased by 20% in 2014 over 2013, indicating that our members' annual grantmaking budgets are growing – a healthy sign of economic recovery.



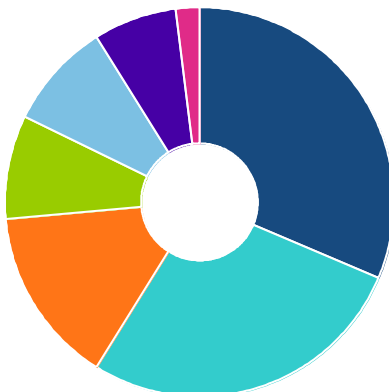
GIA MEMBERS BY FUNDER TYPE

Public Agency	26%
Private Foundation - Family	26%
Private Foundation - Independent	23%
Nonprofit	12%
National Partner	6%
Community Foundation	5%
Corporate Foundation/Giving Program	2%



GIA MEMBERS BY ARTS GRANTMAKING BUDGET

Up to \$999,999	42%
\$1,000,000 to \$1,999,999	17%
\$2,000,000 to \$4,999,999	18%
\$5,000,000 to \$9,999,999	7%
\$10,000,000 and above	9%
National Partner	7%



GIA MEMBERS BY REGION

Mid-Atlantic	32%
Western	28%
Midwest	15%
Southern	9%
Mid-America	9%
New England	7%
Canada	2%

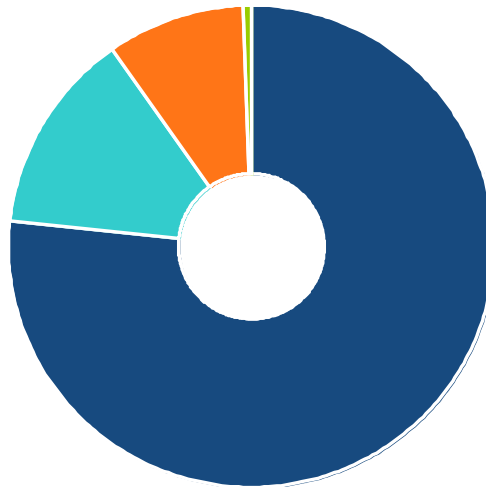
2014 FINANCIAL POSITION

Grantmakers in the Arts operates on a January-December calendar fiscal year. Income designated for 2014 totaled \$1,825,450 and expenses were \$1,718,953, leaving a net revenue of \$106,497. These funds were placed in the cash reserve, as mandated by the board of directors.

The income graph below includes restricted income of \$664,100 received in previous years for use in 2014 and does not include monies received in 2014 but restricted for use in future years.

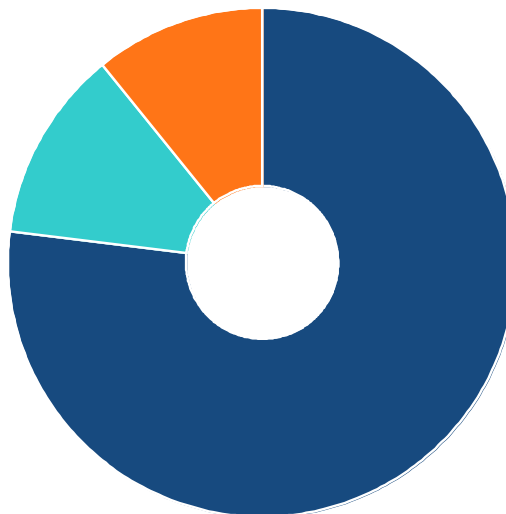
2014 TOTAL INCOME: \$1,825,450

● Contributions	\$1,401,290	(77%)
● Membership Dues	\$244,653	(13%)
● Conference Fees.	\$167,980	(9%)
● Interest & Misc.	\$11,527	(>1%)



2014 TOTAL EXPENSES: \$1,718,953

● Programs	\$1,322,270	(77%)
● Administration	\$210,212	(12%)
● Fundraising	\$186,471	(11%)



DONORS

\$5,000 - \$9,999

The Herb Alpert Foundation
 The Boeing Company
 The Boston Foundation
 Anne and Albert Chao
 Robert Sterling Clark Foundation
 The Cleveland Foundation
 Greater Columbus Arts Council
 The George Gund Foundation
 Mertz Gilmore Foundation
 James F. and Marion L. Miller Foundation
 Native Arts & Cultures Foundation
 The Pabst Charitable Foundation for the Arts
 Rasmuson Foundation
 The Simmons Foundation
 May and Stanley Smith Charitable Trust
 Texas Commission on the Arts
 Emily Hall Tremain Foundation
 The Andy Warhol Foundation for the Visual Arts

Up to \$4,999

3Arts
 The Arthur M. Blank Family Foundation
 The Chicago Community Trust
 The Columbus Foundation
 The Richard H. Driehaus Foundation
 The Durfee Foundation
 The Fan Fox and Leslie R. Samuels Foundation
 Wallace Alexander Gerbode Foundation
 Irving S. Gilmore Foundation
 Graham Foundation for Advanced Studies in the Fine Arts
 Walter & Elise Haas Fund
 John H. & Wilhelmina D. Harland Charitable Foundation, Inc.
 Albert and Ethel Herzstein Charitable Foundation
 Kentucky Foundation for Women
 Mortimer & Mimi Levitt Foundation
 Linde Family Foundation
 Marc Melcher
 Joan Mitchell Foundation
 Polk Bros. Foundation
 Prince Charitable Trusts
 Rockefeller Brothers Fund
 Sony Pictures Entertainment
 Sustainable Arts Foundation
 Zellerbach Family Foundation

Funding Partner contributors are members who choose to make contributions above the amount required by the GIA dues structure. Funding Partner gifts assist GIA with general operating support as well as designated programs, including the annual conference, the Arts Education Funders Coalition, and information and communications services.

The Leadership Circle is made up of funders making gifts of \$10,000 and above.

GIA especially acknowledges Funding Partners making multi-year grants. These contributions are essential to the development and sustainability of programs over time.

2014 GIA MEMBERS

3Arts
4Culture
The Actors' Fund of America
Alaska State Council on the Arts
City of Alexandria - Office of the Arts
Alliance for California Traditional Arts
Alliance of Artists Communities
The Herb Alpert Foundation
Alphawood Foundation
Altman Foundation
American Composers Forum
Americans for the Arts
Anchorage Foundation of Texas
Anonymous Was a Woman
Arizona Commission on the Arts
Aroha Philanthropies
Art Matters
Artist Trust
Artists' Legacy Foundation
ArtPlace America
Arts & Humanities Council of
Montgomery County
Arts & Science Council of Charlotte-
Mecklenburg, Inc.
Arts Council of Fairfax County
Arts Council of Fort Worth
Arts Council of Greater Baton Rouge
Arts Council of Indianapolis, Inc.
Arts Council of New Orleans
Arts Council Santa Cruz County
Arts Midwest
ArtsFund
ArtsKC - Regional Arts Council
ArtsWA - Washington State
Arts Commission
ArtsWave
ArtsWestchester
Association of Arts
Administration Educators
Association of Performing Arts Presenters
City of Atlanta Office of Cultural Affairs
The William G. Baker, Jr. Memorial Fund
Baltimore Community Foundation
Bank of America
Barr Foundation
Stockton Rush Bartol Foundation
The Bay and Paul Foundations
BeFoundation
Behnke Foundation
The Philip and Muriel Berman Foundation
The Arthur M. Blank Family Foundation
Bloomberg Philanthropies
The Boeing Company
Bonfils-Stanton Foundation
Booth Ferris Foundation
The Boston Foundation
Bronx Council on the Arts
Broward Cultural Division
The Frank H. & Eva B. Buck Foundation
Hans G. & Thordis W.
Burkhardt Foundation
Bush Foundation
The Morris & Gwendolyn
Cafritz Foundation
Calgary Arts Development
California Arts Council
California Community Foundation
Canada Council for the Arts
Margaret A. Cargill Foundation
Center for Cultural Innovation
CERF+
Anne and Albert Chao
The Chicago Community Trust
City of Chicago Department of Cultural
Affairs and Special Events
The Dale & Leslie Chihuly Foundation
Chorus America Association
Robert Sterling Clark Foundation
The Cleveland Foundation
Coby Foundation
Colburn Foundation
Colorado Creative Industries
The Columbus Foundation
The Community Foundation for Greater
New Haven
Creative Capital Foundation
CrossCurrents Foundation
Cultural Council of Palm Beach County
Cultural Data Project
Nathan Cummings Foundation
Cuyahoga Arts & Culture
City of Dallas Office of Cultural Affairs
Dance/USA
DC Commission on the Arts
and Humanities
Delaware Division of the Arts
Robert W. Deutsch Foundation
The Geraldine R. Dodge Foundation
Gaylord and Dorothy
Donnelley Foundation
The Richard H. Driehaus Foundation
Doris Duke Charitable Foundation
The Durfee Foundation
East Bay Community Foundation
The Educational Foundation of America
EdVestors
City of El Paso Museums and Cultural
Affairs Department
Embrey Family Foundation
EmcArts Inc.
City of Eugene - Cultural Services Division
Fenwick Foundation
The Fine Foundation
First Peoples Fund
Fleishhacker Foundation
The Flinn Foundation
Ford Foundation
Forum of Regional Arts Councils
of Minnesota
Foundation for the Carolinas
The Fan Fox and Leslie R.
Samuels Foundation
Fractured Atlas
Helen Frankenthaler Foundation
Free for All Concert Fund
Frey Foundation
Lloyd A. Fry Foundation
Fund for the Arts, Inc.
Wallace Alexander Gerbode Foundation
The Getty Foundation
The Howard Gilman Foundation
Irving S. Gilmore Foundation
Good Works Foundation
Rosemary and David Good
Family Foundation
Graham Foundation for Advanced Studies
in the Fine Arts
The GRAMMY Foundation/MusiCares
Grants for the Arts
Greater Baltimore Cultural Alliance
Greater Columbus Arts Council
Greater Philadelphia Cultural Alliance
Greater Pittsburgh Arts Council
The Greentree Fund
The George Gund Foundation
Walter & Elise Haas Fund
John H. & Wilhelmina D. Harland
Charitable Foundation, Inc.
Merrill G. & Erita E. Hastings Foundation
The Heinz Endowments
Clarence E. Heller Charitable Foundation
The Richard and Ethel
Herzfeld Foundation
Albert and Ethel Herzstein
Charitable Foundation
The William and Flora
Hewlett Foundation
Houston Arts Alliance
Houston Endowment Inc.
Hunt Alternatives Fund
Idaho Commission on the Arts
Illinois Arts Council Agency
Independence Foundation
Indiana Arts Commission
International Music and Art Foundation
The James Irvine Foundation
Jacobs Family Foundation
Jerome Foundation
The Joyce Foundation
Thomas S. Kenan Institute for the Arts
Kentucky Arts Council
Kentucky Foundation for Women
Kirkpatrick Foundation, Inc.
The Kite Foundation
The Klarman Family Foundation
The Klorfine Foundation
John S. and James L. Knight Foundation
The Kresge Foundation
Laird Norton Family Foundation
Lambert Foundation Fund of
Tides Foundation
League of American Orchestras
Leeway Foundation
Mortimer & Mimi Levitt Foundation
Linde Family Foundation
Reva and David Logan Foundation
Longwood Foundation
Lucille Lortel Foundation
Los Angeles County Arts Commission
City of Los Angeles Department of
Cultural Affairs
Louisiana Division of the Arts
Lower Manhattan Cultural Council
The Henry Luce Foundation, Inc.
The John D. and Catherine T.
MacArthur Foundation
Maine Arts Commission
Marin Community Foundation
Massachusetts Cultural Council
The Pierre & Tana Matisse Foundation
The McKnight Foundation
Robert B. McMillen Foundation
The Andrew W. Mellon Foundation
Mertz Gilmore Foundation
George Cedric Metcalf
Charitable Foundation
Metropolitan Atlanta Arts Fund
Metropolitan Nashville Arts Commission
Metropolitan Regional Arts Council
Mid-America Arts Alliance
Mid Atlantic Arts Foundation
James F. and Marion L. Miller Foundation
Mississippi Arts Commission
Missouri Arts Council
Joan Mitchell Foundation
Montana Arts Council
M.J. Murdock Charitable Trust
Musicians Foundation, Inc.
National Assembly of State Arts Agencies
National Association of Latino Arts
and Culture
National Center for Creative Aging
National Endowment for the Arts
National Guild for Community
Arts Education
National Performance Network
Native Arts & Cultures Foundation
Nebraska Arts Council
Network of Ensemble Theaters
Neubauer Family Foundation
Nevada Arts Council
New England Foundation for the Arts
New Mexico Arts
New York City Department of
Cultural Affairs
The New York Community Trust
New York Foundation for the Arts, Inc.
Nonprofit Finance Fund
North Dakota Council on the Arts
The O'Grady Foundation
One World Fund
Ontario Arts Council
Oregon Arts Commission/Oregon
Cultural Trust
The Ovation Foundation
The Pabst Charitable Foundation for
the Arts
Panta Rhea Foundation
The Ralph M. Parsons Foundation
PBS Foundation
William Penn Foundation
Pennsylvania Council on the Arts
The Pew Charitable Trusts
Philadelphia Office of Arts, Culture and
the Creative Economy
Kenneth A. Picerno Foundation
Virginia G. Piper Charitable Trust
Polk Bros. Foundation
The Pollock-Krasner Foundation
Potlatch Fund
Prince Charitable Trusts
Princess Grace Foundation-USA
Queens Council on the Arts
Quixote Foundation
Kenneth Rainin Foundation
Rasmuson Foundation
Robert Rauschenberg Foundation
Regional Arts & Culture Council
Rhode Island Foundation
Rockefeller Brothers Fund
The Rockefeller Foundation
David Rockefeller Fund
Rosenthal Family Foundation
Roza Foundation
Sacatar Foundation
Sacramento Metropolitan
Arts Commission
St. Louis Regional Arts Commission
The Saint Paul Foundation
Commission for Arts and Culture, City of
San Diego
The San Diego Foundation
San Francisco Arts Commission
The San Francisco Foundation
City of San Jose, Office of Cultural Affairs
City of Santa Monica Cultural
Affairs Division
The Scherman Foundation, Inc.
The Harold & Arlene Schnitzer
CARE Foundation
Seattle Office of Arts & Culture
Seventh Generation Fund for
Indigenous Peoples
Sewell Family Foundation
Marie Walsh Sharpe Art Foundation
Silicon Valley Creates
The Simmons Foundation
The Todd & Betiana Simon Foundation
May and Stanley Smith Charitable Trust
Sony Pictures Entertainment
South Arts
South Carolina Arts Commission
Sphinx Organization
Staten Island Arts
Richard J. Stern Foundation for the Arts
Still Water Foundation
Suffolk County Office of Film and
Cultural Affairs
Surdna Foundation
Sustainable Arts Foundation
Tanne Foundation
Target
Terra Foundation for American Art
Texas Commission on the Arts
Texas Cultural Trust
Theatre Communications Group
Time Warner
Emily Hall Tremain Foundation
Trust for Mutual Understanding
Tucson Pima Arts Council
United States Artists
Upper Manhattan Empowerment Zone
Development Corporation
Vermont Arts Council
The Vilcek Foundation
Archie D. & Bertha H. Walker Foundation
The Wallace Foundation
The Andy Warhol Foundation for the
Visual Arts
Whistler's Brother Fund at Berkshire
Taconic Community Foundation
Whitaker Foundation
Whiting Foundation
Windgate Charitable Foundation
Wyncote Foundation
Zellerbach Family Foundation