



Grantmakers in the Arts

# GIA 2013 annual report

Supporting a Creative America





# 2013 ANNUAL REPORT

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*The Morris & Gwendolyn Cafritz Foundation*

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*The McKnight Foundation*

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*Los Angeles County Arts Commission*

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Noah Barnes  
*Membership Manager*

Janet Brown  
*President & CEO*

Steve Cline  
*Web & Knowledge Manager*

Abigail Guay  
*Program Manager*

Kathy Lindenmayer  
*Director of Development & Membership*

Tommer Peterson  
*Deputy Director & Director of Programs*

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206-624-2312 (voice), 206-624-5568 (fax)  
gia@giarts.org www.giarts.org

## About Grantmakers in the Arts

The mission of Grantmakers in the Arts (GIA) is to provide leadership and service to advance the use of philanthropic resources on behalf of arts and culture. Through conferences, workshops, and webinars; publications including the *GIA Reader*; research and policy work across the field of philanthropy; and communication tools on our website; we strive to better inform philanthropic practice and more effectively address the urgent needs facing artists, arts organizations, and arts educators in communities across America.

With a diverse member base including private, family, community, and corporate foundations; national, state, and local governmental agencies; and nonprofit national, regional, and local funders, GIA is the only national association of private and public funders making grants to artists and arts organizations in America.





Dear GIA Members,

We believe the strength of Grantmakers in the Arts (GIA) lies in the diversity of its membership. 2013 was certainly a reflection of that diversity and the wide-ranging activities embraced by our membership. From large institutional foundations to small family foundations, from big city and state arts agencies to small town arts councils, funders are working at all levels to support artists and arts groups. Trying to keep pace with our members, GIA travelled throughout the country last year, bringing funders together to discuss critical issues.

We presented Conversations on Capitalization and Community in eight cities. Thought Leader Forums in Chicago and Washington, DC, were held, respectively, on Racial Equity and Health, Aging, and the Arts. The latter was in partnership with Grantmakers in Health, Grantmakers in Aging (the other GIA) and Grantmakers in the Arts. The GIA board of directors met with funders in Phoenix, Seattle and Houston. Then there was the most highly attended conference in GIA's history in Philadelphia. Throughout 2013, GIA's staff and board were blessed to be able to meet face to face with so many members sharing many different issues and perspectives.

William Cleveland, director of the Center for the Study of Art and the Community, completed a three-year evaluation of GIA's member programs, analyzing member surveys and event evaluations, and interviewing members and non-members. The evaluation affirmed the value of GIA's attention to regional gatherings and important funding topics, as well as the critical importance of our annual conference to our members. GIA is using this evaluation as a basis for organizational planning in 2014.

Our members inform and guide our work on a daily basis. Our national conference was infused with sessions that members proposed, based on ideas and programs inspired by the needs of their communities. Our programs and services, from our continually changing news feed on the website to web conferences, the *Reader*, forums, and the annual conference, are supported by our members. Eleven percent of our income is derived from membership dues. As affinity groups go, GIA has one of the lowest dues rates. We do this because it is the entire ecosystem, which includes funders of all sizes and types, which keeps our artists and arts groups in a position to serve their communities and do their best work.

Philanthropy is changing. The nonprofit arts sector is changing. This is reflective of a country that is evolving through technology and changing generational values. We are grateful to our members who support GIA's programs, which in turn support an entire field of arts philanthropy, and we hope others will join us in our quest to be a transformational community of practice.

Rose Ann Cleveland  
2013 Board Chair

Janet Brown  
President & CEO



# 2013 PROGRAMS & ACTIVITIES



## The 2013 Conference: The New Creative Economy

GIA's annual national conference provides the only opportunity for arts grantmakers from across the country to come together to share knowledge and ideas, to develop collective strategies, and to learn about the latest initiatives in grantmaking. The 2013 Conference was held in Philadelphia from October 6-9. Through engagement in learning, networking, and professional growth opportunities, 459 registrants and presenters saw firsthand how their colleagues and the national arts community are addressing the conference theme of the new creative economy. Plenary presentations included playwright Quiara Alegria Hudes, futurist Ethan Zuckerman, and poet Nikky Finney. New in 2013 were IDEA LAB plenary sessions featuring focused presentations by artists and innovators on a variety of topics. Preconferences on support for individual artists, arts education, and a special Race Peace Workshop included 156 registrants and presenters.

## Research and Publications

GIA published three issues of the *Reader* in 2013. As part of an ongoing effort to increase original content, eighty-five percent of articles published in 2013 were first published in *Reader* pages. Among others, contributors included Roberto Bedoya, Ted Berger, Richard Evans, Nikky Finney, Marian Godfrey, Justin Laing, Ann Markusen, Jesse Rosen, Rebecca Thomas, and Neville Vakharia.

Continuing GIA's long-term commitment to research, the Fall issue included the annual "Foundation Grants to Arts and Culture, 2011" by the Foundation Center and "Public Funding for the Arts: 2013 Update" from the National Assembly of State Arts Agencies. Also in that issue, two research-related articles provided

additional perspectives: the first from long-experienced former grantmakers reflecting on the influences that shaped their careers and work, and the second from artists discussing the role and presence of research in their creative processes.

## National Capitalization Project

In 2011, GIA worked with the Nonprofit Finance Fund and TDC to develop Conversations on Capitalization and Community. These daylong workshops for funders were based on the 2010 National Capitalization Summary report, an overview of GIA's National Capitalization Project which included a set of common practices agreed upon by Project participants that could, if implemented by funders, improve the financial stability of the nonprofit arts sector. Local workshops were presented in Los Angeles, Boston, Chicago, Atlanta, Portland, OR, New York City, Pittsburgh, and at the TCG annual conference, also in New York, in 2013.

## Thought Leader Forums

In partnership with Grantmakers in Health (GIH) and Grantmakers in Aging, Grantmakers in the Arts members and staff attended a strategic session in Washington, DC, hosted by GIH. GIA members and thought leaders met in Chicago to continue discussions on racial equity in arts philanthropy. Melinda Weekes of Race Forward facilitated the discussion. The conversation focused on furthering the goals of the group as a learning community and identifying ways that GIA could integrate concepts of racial equity across the organization's programs. Arts and health/aging and racial equity issues were topics of sessions at the annual conference in Philadelphia, including a preconference, and were addressed in *Reader* articles and web conferences.





## Arts Education Funders Coalition

In 2012, GIA organized the Arts Education Funders Coalition (AEFC), a group of arts and education grantmakers, to research and identify federal policy opportunities that promote equitable access to arts education. GIA engaged the services of the Penn Hill Group, a Washington, DC-based policy firm, to keep the Coalition informed of the latest policy news and research. The firm also shares opportunities useful to the promotion of arts education policy. The coalition currently has 134 members, representing 115 organizations in 42 states and the District of Columbia, who receive ongoing updates on GIA's work in Washington, as well as federal education policy-related news.

## Research Initiative on Support for Individual Artists

Work on the Research Initiative on Support for Individual Artists, begun in 2011, made significant progress in 2013. The focus of the effort was the development of the proposed *National Standard Taxonomy for Reporting Data on Support for Individual Artists*, which was based on existing data standards and furthered through interviews and testing with over thirty funders. The taxonomy will provide the structure for a database that will be developed and tested in 2014. The goal is to begin comprehensive data collection in 2015.

It became apparent during the course of this work that funders' use of intermediaries and regrantors in support of individual artists was largely unexamined – and that this lack of rigorous inquiry led to growing misinformation. As part of the research work, a parallel inquiry resulted in the publication of “The Funder

and the Intermediary, in Support of the Artist” by Claudia Bach in the Winter 2014 issue of the *Reader*. A subsequent web conference was held on this topic as well.

## Web Conferences

In 2013, GIA presented six educational web conferences serving 363 individuals through its ongoing web conference program. Topics ranging from data-driven grantmaking to federal arts education policy were presented by distinguished funders and thought leaders. Web conferences are designed for emerging leaders in the arts grantmaking field, as well as veteran grantmakers who want to revisit the information and discussions that inform their day-to-day practices. They remain free to all GIA member staff and boards.

## Communication

GIA continued to add relevant content to the online searchable library, a comprehensive indexed collection of journal articles, reports, and books on arts philanthropy and related topics. Work also continued on the web tools GIA members can use to manage their memberships online and access a searchable GIA membership database. Members receive the weekly *Member Bulletin* email, an overview of GIA programs, and periodic email alerts that keep interest group members abreast of GIA committee work and content-specific news.

# 2013 BY THE NUMBERS

## GIA FUNDING PARTNERS 2013

### DONORS PROVIDING MULTI-YEAR GRANTS

The Paul G. Allen Family Foundation  
 The Christensen Fund  
 The Cleveland Foundation  
 Doris Duke Charitable Foundation  
 Ford Foundation  
 Graham Foundation for Advanced Studies in the Fine Arts  
 Greater Columbus Arts Council  
 The Heinz Endowments  
 The William and Flora Hewlett Foundation  
 Jerome Foundation  
 John S. and James L. Knight Foundation  
 The Kresge Foundation  
 The John D. and Catherine T. MacArthur Foundation  
 The McKnight Foundation  
 The Andrew W. Mellon Foundation  
 The Rockefeller Foundation  
 Emily Hall Tremain Foundation  
 The Wallace Foundation  
 Windgate Charitable Foundation

### LEADERSHIP CIRCLE

#### \$100,000 and up

William Penn Foundation  
 The Pew Charitable Trusts

#### \$50,000 - \$99,999

Ford Foundation  
 The William and Flora Hewlett Foundation  
 The Kresge Foundation  
 Rosenthal Family Foundation  
 The Wallace Foundation

#### \$25,000-\$49,999

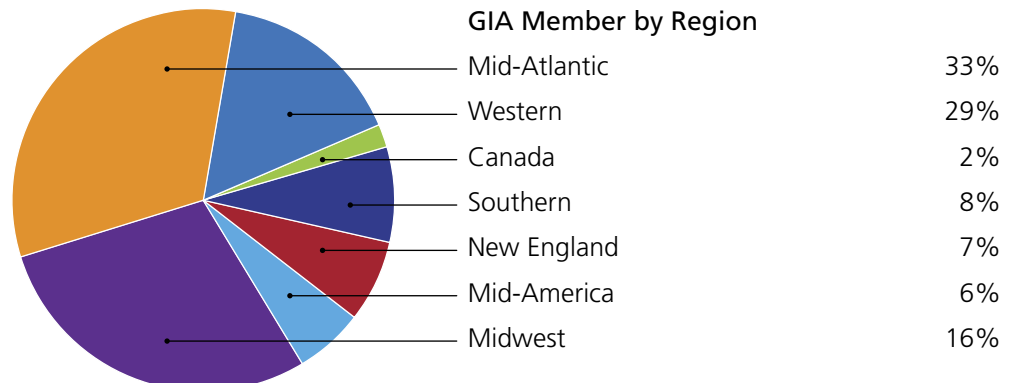
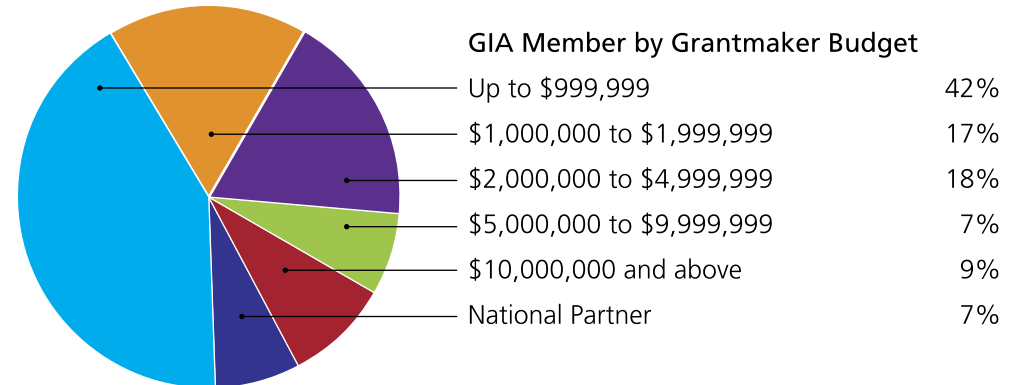
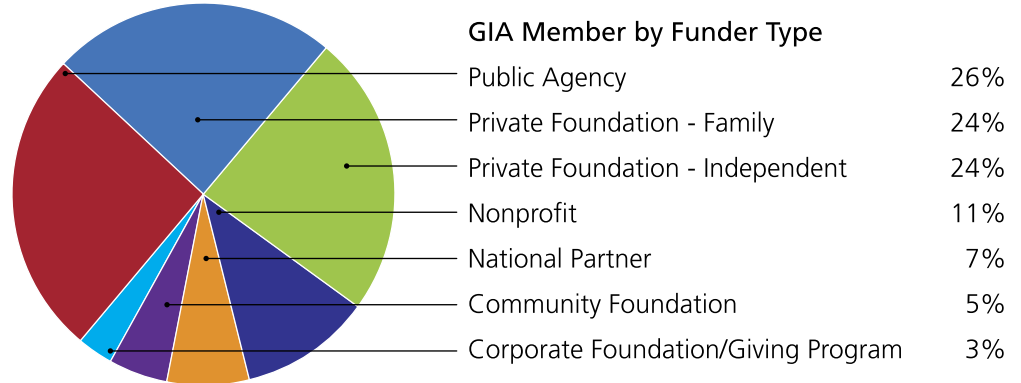
The Paul G. Allen Family Foundation  
 Bloomberg Philanthropies  
 The Heinz Endowments  
 The James Irvine Foundation  
 Jerome Foundation  
 John S. and James L. Knight Foundation  
 The John D. and Catherine T. MacArthur Foundation  
 The McKnight Foundation  
 Neubauer Family Foundation  
 The Rockefeller Foundation  
 Windgate Charitable Foundation

#### \$10,000-\$24,999

Americans for the Arts  
 The Morris & Gwendolyn Cafritz Foundation  
 California Community Foundation  
 Nathan Cummings Foundation  
 The Geraldine R. Dodge Foundation  
 Doris Duke Charitable Foundation  
 The Getty Foundation  
 Grantmakers of Western Pennsylvania  
 Independence Foundation  
 The Joyce Foundation  
 Lambert Foundation Fund of Tides Foundation  
 The Andrew W. Mellon Foundation  
 MetLife Foundation  
 Metropolitan Atlanta Arts Fund  
 The New York Community Trust  
 Philadelphia Office of Arts, Culture and the Creative Economy  
 The San Francisco Foundation  
 Surdna Foundation  
 Target  
 Theatre Communications Group

## 2013 Membership

GIA membership continued to increase in 2013 with a total of 286 members in 41 states, the District of Columbia, and Canada. Members participated in GIA activities at record levels, with conference participation among members increasing 18% and web conference participation among members increasing 47% over 2012.





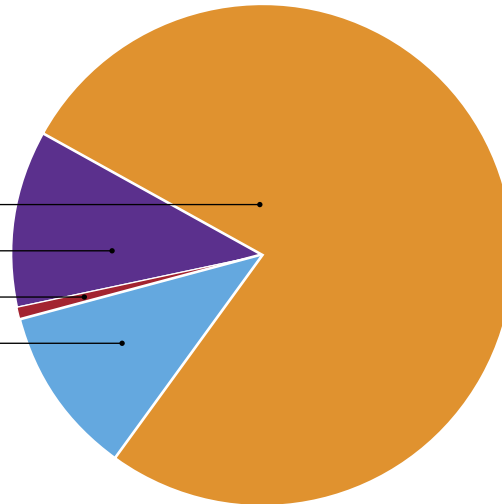
## 2013 Financial Position

Grantmakers in the Arts operates on a January-December calendar fiscal year. Income designated for 2013 totaled \$1,802,856 and expenses were \$1,679,097, leaving a net revenue of \$124,759. These funds were placed in the cash reserve, as mandated by the board of directors. GIA's cash reserve on December 31, 2013 equaled \$528,411, or 31% of FY2013 expenses.

The income graph below includes restricted income of \$657,100 received previously for use in 2013 (\$68,250 in dues and \$588,850 in contributions) and does not include \$579,600 received in 2013 but restricted for use in future years.

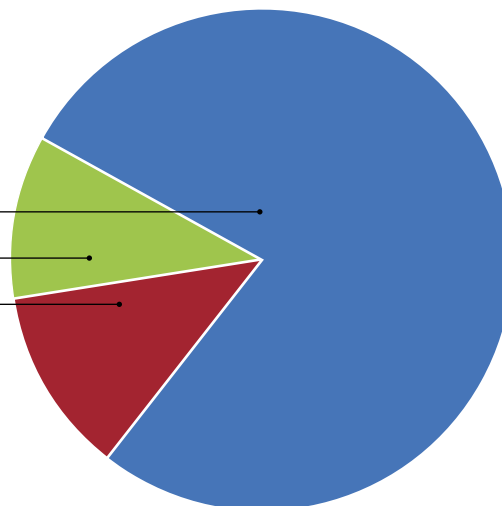
### 2013 Total Income: \$1,802,856

Contributions	\$1,389,818	(77%)
Conference Fees	\$196,380	(11%)
Interest & Misc.	\$12,406	(<1%)
Member Dues	\$204,252	(11%)



### 2013 Total Expenses: \$1,678,097

Programs	\$1,302,780	(77%)
Administration	\$198,530	(12%)
Fundraising	\$176,787	(11%)



## DONORS

### \$5,000-\$9,999

The Herb Alpert Foundation  
 American Express  
 The Boston Foundation  
 Robert Sterling Clark Foundation  
 The Cleveland Foundation  
 The Richard H. Driehaus Foundation  
 Graham Foundation for Advanced Studies in the Fine Arts  
 The GRAMMY Foundation/MusiCares  
 Greater Columbus Arts Council  
 The George Gund Foundation  
 Mertz Gilmore Foundation  
 James F. and Marion L. Miller Foundation  
 Pennsylvania Council on the Arts  
 Rasmuson Foundation  
 May and Stanley Smith Charitable Trust  
 Emily Hall Tremain Foundation  
 The Andy Warhol Foundation for the Visual Arts

### Up to \$4,999

3Arts  
 Atherton Family Foundation  
 Barr Foundation  
 The Arthur M. Blank Family Foundation  
 The Boeing Company  
 The Chicago Community Trust  
 The Christensen Fund  
 The Columbus Foundation  
 Gaylord and Dorothy Donnelley Foundation  
 The Durfee Foundation  
 East Bay Community Foundation  
 The Fan Fox and Leslie R. Samuels Foundation  
 Lloyd A. Fry Foundation  
 Wallace Alexander Gerbode Foundation  
 Irving S. Gilmore Foundation  
 John H. & Wilhelmina D. Harland Charitable Foundation  
 The Irving Harris Foundation  
 Kentucky Foundation for Women  
 The Klarman Family Foundation  
 Mortimer Levitt Foundation  
 Linde Family Foundation  
 City of Los Angeles Department of Cultural Affairs  
 MAHADH Fund of HRK Foundation  
 Robert B. McMillen Foundation  
 Joan Mitchell Foundation  
 The Sara Giles Moore Foundation  
 New York Foundation for the Arts, Inc.  
 Polk Bros. Foundation  
 Prince Charitable Trusts  
 Rockefeller Brothers Fund  
 Carl and Ruth Shapiro Family Foundation  
 Sony Pictures Entertainment  
 Sustainable Arts Foundation  
 Tanne Foundation  
 The Tull Charitable Foundation  
 The Zeist Foundation, Inc.  
 Zellerbach Family Foundation

Funding Partner contributors are members who choose to make contributions above the amount required by the GIA dues structure. Funding Partner gifts assist GIA with general operating support as well as designated programs, including the annual conference, the Arts Education Funders Coalition, and information and communications services.

The Leadership Circle is made up of funders making gifts of \$10,000 and above.

GIA especially acknowledges Funding Partners making multi-year grants. These contributions are essential to the development and sustainability of programs over time.

# 2013 GIA MEMBERS

3Arts  
4Culture  
Act One Foundation  
The Actors' Fund of America  
Alaska State Council on the Arts  
The Paul G. Allen Family Foundation  
Alliance for California Traditional Arts  
Alliance of Artists Communities  
The Herb Alpert Foundation  
American Composers Forum  
American Express  
Americans for the Arts  
Anonymous Was a Woman  
Arizona Commission on the Arts  
Art Matters  
Artadia: The Fund for Art and Dialogue  
Artist Trust  
Artists' Legacy Foundation  
Arts Midwest  
ArtsFund  
ArtsWave  
ArtsWestchester  
Association of Arts Administration Educators  
Association of Performing Arts Presenters  
Atherton Family Foundation  
City of Atlanta Office of Cultural Affairs  
William G. Baker, Jr. Memorial Fund  
Baltimore Community Foundation  
Barr Foundation  
Stockton Rush Bartol Foundation  
The Bay and Paul Foundations  
Behnke Foundation  
The Philip and Muriel Berman Foundation  
The Arthur M. Blank Family Foundation  
Bloomberg Philanthropies  
The Boeing Company  
Bonfils-Stanton Foundation  
Booth Ferris Foundation  
The Boston Foundation  
Bronx Council on the Arts  
Broward Cultural Division  
The Frank H. & Eva B. Buck Foundation  
Bush Foundation  
The Morris & Gwendolyn Cafritz Foundation  
Calgary Arts Development  
California Arts Council  
California Community Foundation  
Canada Council for the Arts  
Margaret A. Cargill Foundation  
Center for Cultural Innovation  
Arts & Science Council of Charlotte-Mecklenburg, Inc.  
The Chicago Community Trust  
City of Chicago, Department of Cultural Affairs and Special Events  
The Dale and Leslie Chihuly Foundation  
Chorus America Association  
The Christensen Fund  
Robert Sterling Clark Foundation  
The Cleveland Foundation  
Coby Foundation  
Colburn Foundation  
The Columbus Foundation  
Compton Foundation  
CERF+  
Creative Capital Foundation  
CrossCurrents Foundation  
The Cultural Alliance of York  
Arts Council Santa Cruz County  
Cultural Data Project  
Culture Works  
Nathan Cummings Foundation  
Cuyahoga Arts & Culture  
City of Dallas Office of Cultural Affairs  
Dance/USA  
Delaware Division of the Arts  
Robert W. Deutsch Foundation

The Geraldine R. Dodge Foundation  
Gaylord and Dorothy Donnelley Foundation  
The Richard H. Driehaus Foundation  
Doris Duke Charitable Foundation  
The Durfee Foundation  
East Bay Community Foundation  
The Educational Foundation of America  
EdVestors  
City of El Paso Museums and Cultural Affairs Department  
Evergreen State College Longhouse  
Arts Council of Fairfax County  
The Fine Foundation  
First Peoples Fund  
Fleishhacker Foundation  
The Flinn Foundation  
Ford Foundation  
Forum of Regional Arts Councils of Minnesota  
Foundation for Contemporary Arts  
Foundation for the Carolinas  
The Fan Fox & Leslie R. Samuels Foundation  
Fractured Atlas  
Free for All Concert Fund  
Frey Foundation  
Lloyd A. Fry Foundation  
Wallace Alexander Gerbode Foundation  
The Getty Foundation  
Irving S. Gilmore Foundation  
Good Works Foundation  
Rosemary and David Good Family Foundation  
Graham Foundation for Advanced Studies in the Fine Arts  
The GRAMMY Foundation/MusiCares  
Grants for the Arts  
Greater Columbus Arts Council  
Greater Philadelphia Cultural Alliance  
Greater Pittsburgh Arts Council  
The George Gund Foundation  
Walter & Elise Haas Fund  
The Carol Ann and Ralph V. Haile Jr./US Bank Foundation  
John H. & Wilhelmina D. Harland Charitable Foundation, Inc.  
The Irving Harris Foundation  
Merrill G. & Emita E. Hastings Foundation  
The Heinz Endowments  
Clarence E. Heller Charitable Foundation  
The Richard and Ethel Herzfeld Foundation  
The William and Flora Hewlett Foundation  
Houston Arts Alliance  
Houston Endowment Inc.  
Hunt Alternatives Fund  
Idaho Commission on the Arts  
Illinois Arts Council Agency  
Independence Foundation  
Indiana Arts Commission  
Arts Council of Indianapolis  
International Music and Art Foundation  
The James Irvine Foundation  
Jacobs Family Foundation  
Jerome Foundation  
The Joyce Foundation  
Arts Council of Metropolitan Kansas City  
The John F. Kennedy Center for the Performing Arts  
Kentucky Arts Council  
Kentucky Foundation for Women  
The Kite Foundation  
The Klarman Family Foundation  
John S. and James L. Knight Foundation  
The Kresge Foundation  
Lambert Foundation Fund of Tides Foundation  
League of American Orchestras  
Leeway Foundation  
Dean and Margaret Leshar Foundation  
Mortimer Levitt Foundation

The Lia Fund  
Linde Family Foundation  
Lucille Lortel Foundation  
Los Angeles County Arts Commission  
City of Los Angeles Department of Cultural Affairs  
Louisiana Division of the Arts  
The Henry Luce Foundation, Inc.  
MAC AIDS Fund  
The John D. and Catherine T. MacArthur Foundation  
MAHADH Fund of HRK Foundation  
Maine Arts Commission  
Marin Community Foundation  
Massachusetts Cultural Council  
The Pierre & Tana Matisse Foundation  
The McKnight Foundation  
Robert B. McMillen Foundation  
The Andrew W. Mellon Foundation  
Mertz Gilmore Foundation  
George Cedric Metcalf Charitable Foundation  
MetLife Foundation  
Metropolitan Atlanta Arts Fund  
Metropolitan Nashville Arts Commission  
Metropolitan Regional Arts Council  
The Michelson Family Foundation  
Mid-America Arts Alliance  
Mid Atlantic Arts Foundation  
James F. and Marion L. Miller Foundation  
Minnesota Philanthropy Partners  
Missouri Arts Council  
Joan Mitchell Foundation  
Montana Arts Council  
Arts & Humanities Council of Montgomery County  
The Sara Giles Moore Foundation  
Ruth Mott Foundation  
Musicians Foundation, Inc.  
National Assembly of State Arts Agencies  
National Association of Latino Arts and Culture  
National Center for Creative Aging  
National Endowment for the Arts  
National Guild for Community Arts Education  
National Performance Network  
Native Arts and Cultures Foundation  
Nebraska Arts Council  
Network of Ensemble Theaters  
Neubauer Family Foundation  
Nevada Arts Council  
New England Foundation for the Arts  
New Jersey State Council on the Arts  
New Mexico Arts  
Arts Council of New Orleans  
New York City Department of Cultural Affairs  
The New York Community Trust  
New York Foundation for the Arts, Inc.  
Nonprofit Finance Fund  
North Dakota Council on the Arts  
The O'Grady Foundation  
Ontario Arts Council  
OPERA America  
Oregon Arts Commission/Oregon Cultural Trust  
The Pabst Charitable Foundation for the Arts  
Cultural Council of Palm Beach County  
Panta Rhea Foundation  
Anna Paulina Foundation  
PBS Foundation  
William Penn Foundation  
Pennsylvania Council on the Arts  
Pennsylvania Humanities Council  
The Pew Center for Arts & Heritage  
The Pew Charitable Trusts  
The Philadelphia Cultural Fund

Philadelphia Office of Arts, Culture and the Creative Economy  
Kenneth A. Picerne Foundation  
Virginia G. Piper Charitable Trust  
Polk Bros. Foundation  
The Pollock-Krasner Foundation  
Posner-Wallace Foundation  
Prince Charitable Trusts  
Prudential Foundation  
Queens Council on the Arts  
Quixote Foundation  
Kenneth Rainin Foundation  
Rasmuson Foundation  
Robert Rauschenberg Foundation  
Regional Arts & Culture Council  
The Rhode Island Foundation  
Rockefeller Brothers Fund  
The Rockefeller Foundation  
Rosenthal Family Foundation  
Historic & Cultural Affairs Division - City of Roswell, GA  
Rozsa Foundation  
Sacatar Foundation  
Sacramento Metropolitan Arts Commission  
St. Louis Regional Arts Commission  
Commission for Arts and Culture, City of San Diego  
The San Diego Foundation  
San Francisco Arts Commission  
The San Francisco Foundation  
City of San Jose, Office of Cultural Affairs  
City of Santa Monica Cultural Affairs Division  
The Scherman Foundation, Inc.  
Seattle Office of Arts & Culture  
Sewell Family Foundation  
Carl and Ruth Shapiro Family Foundation  
Marie Walsh Sharpe Art Foundation  
Silicon Valley Creates  
The Todd & Betiana Simon Foundation  
May and Stanley Smith Charitable Trust  
Sony Pictures Entertainment  
South Arts  
South Carolina Arts Commission  
Staten Island Arts  
Still Water Foundation  
Suffolk County Office of Film and Cultural Affairs  
Surdna Foundation  
Sustainable Arts Foundation  
Tanne Foundation  
Target  
Terra Foundation for American Art  
Texas Cultural Trust  
Theatre Communications Group  
Time Warner  
Emily Hall Tremaine Foundation  
Trust for Mutual Understanding  
Tucson Pima Arts Council  
The Tull Charitable Foundation  
United States Artists  
Upper Manhattan Empowerment Zone Development Corporation  
Vermont Arts Council  
Vilcek Foundation  
Vision Maker Media  
Bee Vradenburg Foundation  
Archie D. & Bertha H. Walker Foundation  
The Wallace Foundation  
The Andy Warhol Foundation for the Visual Arts  
Washington State Arts Commission  
Whistler's Brother Fund at Berkshire Taconic Community Foundation  
Whitaker Foundation  
Windgate Charitable Foundation  
The Zeist Foundation, Inc.  
Zellerbach Family Foundation