



Grantmakers in the Arts

GIA 2012 annual report

Supporting a Creative America



2012 ANNUAL REPORT

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About Grantmakers in the Arts

The mission of Grantmakers in the Arts (GIA) is to provide leadership and service to advance the use of philanthropic resources on behalf of arts and culture. Through conferences, workshops, and web conferences; publications including the *GIA Reader*; research and policy work across the field of philanthropy; and communication tools on our website; we strive to better inform philanthropic practice and more effectively address the urgent needs facing artists, arts organizations, and arts educators in communities across America.

With a diverse member base including private, family, community, and corporate foundations; national, state, and local governmental agencies; and nonprofit national, regional, and local funders, GIA is the only national association of private and public funders making grants to artists and arts organizations in America.





Dear GIA Members,

2012 was a year of sustained momentum and measured growth for Grantmakers in the Arts. As an affinity group, we rely on and report to our members. We are pleased to report that our membership grew by 5% in 2012, which we believe to be an indication of worthwhile service and value.

From weekly e-newsletters to new member-inspired projects, the list of last year's noteworthy accomplishments is long. This list includes our time-tested and member-approved programs and many firsts. For example, we initiated three new ventures: GIA presented seven workshops around the country entitled *Conversations on Capitalization and Community*, which were supported by local funders; we contracted with a public relations/lobbying

firm to add our voice and federal education policy goals to enhance arts education; and we sponsored a Thought Leader Forum for social justice funders on "Understanding and Undoing Racism," facilitated by The People's Institute for Survival and Beyond, New Orleans. These new programs will become additions to GIA's suite of ongoing programs in our effort to elevate relevant issues facing arts grantmakers.

As for our ongoing programs, we are pleased to report that GIA members use them as vital portals for field-wide dialogue and sources of information. The annual conference continues to rank as the most popular service to the field according to the members' survey. The conference in Miami Beach focused on equity, leadership, and livable communities with keynote speakers who represented the cultural diversity and energy of Miami. We extend many thanks, again, to the conference planning committee. The *Reader* represents GIA's long tradition of and commitment to publishing new research and articles from members about ideas and work that propels the field forward. GIA also presented seven web conferences, free to members and at a small cost to non-members. Finally, last year, we deepened our cross-sector partnerships with Grantmakers in Health, Grantmakers in Aging, and Grantmakers for Education.



Thanks to the steadfast support of our members and supporters, GIA ended Fiscal 2012 with a net profit, which was placed in operating reserve. Our cash reserve policy demonstrates best practice by ensuring the organization can weather unpredictable circumstances. As per recommendations in our capitalization workshops, the reserve provides emergency funds in case of unforeseen liabilities, such as conference cancellation, transition in leadership, or unexpected loss of income.

We are grateful for an active and diverse board of directors of twenty-two who take their governance and fiduciary role very seriously. They are also extremely generous with their time, serving on committees and hosting GIA events in their communities.

In 2012, Grantmakers in the Arts met as a board or sponsored events in eleven cities in all regions of the country. We are extremely fortunate to work with a dedicated staff of professionals who deliver superb programs and strive to keep important topics and trends in front of the board and you, our members.

It is your feedback and direction that inspires our work and gives us purpose. We represent the "community of practice" that is arts grantmaking and we do it best with members at the center of our work. Thank you for a great 2012.

Regina Smith
2012 Board Chair

Janet Brown
President & CEO

2012 PROGRAMS & ACTIVITIES

The 2012 Conference: Forging Connections

GIA's annual national conference provides the only opportunity for arts grantmakers from across the country to come together to share knowledge and ideas, to develop collective strategies, and to learn about the latest initiatives in grantmaking. The 2012 Conference was held in Miami from October 14-17. Through engagement in learning, networking, and professional growth opportunities, 396 participants saw firsthand how their colleagues and the national arts community are addressing the conference themes of equity, livable communities, and leadership. Plenary presentations included *Duck Soup: A Play on Equity* by KJ Sanchez and Tommer Peterson and keynote addresses by Alberto Carvalho, Superintendent of Miami Dade Public Schools, and Robert Vijay Gupta of Street Symphony and the Los Angeles Philharmonic. Preconferences on support for individual artists, arts and culture in immigrant communities, and the role of arts and artists in health across the lifespan drew 114 participants.

Research and Publications

GIA published three issues of the *Reader* in 2012. As part of an ongoing effort to increase original content, 80% of articles published in 2012 were first published in *Reader* pages. Continuing GIA's long-term commitment to research, the Fall issue included the annual "Foundation Grants to Arts and Culture, 2010" provided by the Foundation Center and "Public Funding for the Arts: 2012 Update" from the National Assembly of State Arts Agencies.

National Capitalization Project

In 2011, GIA worked with the Nonprofit Finance Fund and TDC to develop *Conversations on Capitalization and Community*, daylong workshops for funders based on the 2010 *National Capitalization Summary* report, an overview of GIA's National Capitalization Project, including a set of common practices agreed upon by Project participants that could, if implemented by funders, improve the financial stability of the nonprofit arts sector. 2012 saw the first of these workshops in Philadelphia; Menlo Park, CA; Oakland; Seattle; Lansing, MI; Minneapolis; and Houston. Planning began for workshops in another half-dozen locations in 2013.

Thought Leader Forum on Racial Equity

In June 2012, GIA sponsored *Understanding and Undoing Racism*, a two-day training in Pittsburgh conducted by the People's Institute for Survival and Beyond. Participants included staff members of private and public funders who have been actively engaged in grantmaking with an explicit racial or ethnic focus. The purpose of this training was to provide participants with a shared understanding of structural racism in our larger society and to apply that understanding to the practice of philanthropy. A follow-up convening was held in New York City five months later for participants to discuss not only the challenges and benefits of the training but to address how they have used or intend to use knowledge gained to enhance their own grantmaking. Applied Research Center facilitated the gathering and provided recommendations for next steps to GIA.

Arts Education Funders Coalition

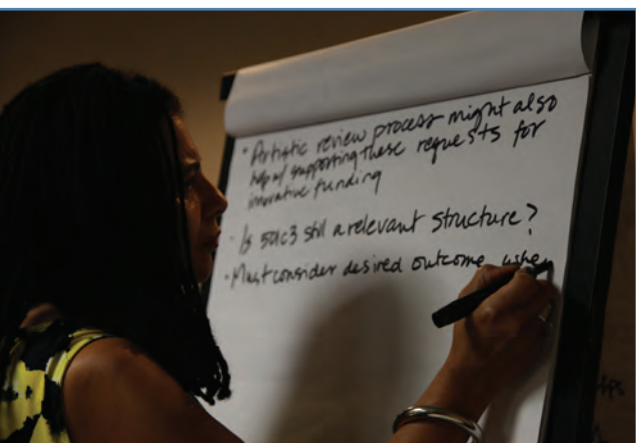
The Arts Education Funders Coalition (AEFC) is an association of arts and education grantmakers organized by GIA in 2012 to research and identify federal policy opportunities that promote equitable access to arts education in all public schools. GIA has engaged the services of Penn Hill Group, a Washington, DC-based policy firm, to keep the Coalition informed of the latest policy news and research, as well as opportunities advantageous to the promotion of arts education policy. Working with Penn Hill Group and an advisory committee, AEFC developed a K-12 arts education federal policy agenda with a focus on how the arts can support local districts through Title I and Title II funds and other competitive federal programs. GIA created



a web resource through which 120 arts and education funders enrolled in AEFC and continue to receive ongoing updates on GIA's work in Washington, as well as federal education policy-related news. The AEFC agenda was shared at the 2012 GIA Grantmakers for Education conferences and through two GIA web conferences.

Research on Support for Individual Artists

For several years, Grantmakers in the Arts members who fund individual artists have noted the lack of sector-wide data on artist support, especially the absence of both a common taxonomy to explain the different forms of artist support and benchmark data to track support. In the summer of 2012, GIA retained the services of Alan Brown, WolfBrown, and Claudia Bach, AdvisArts, to conduct an initial phase of investigation to assist in framing the issues and bringing definition to subsequent phases of work. In



September, Brown and Bach completed *GIA Artist Support Benchmarking Initiative: Field Scan Preliminary Support*, which GIA distributed widely and engaged as a planning resource for the next phase of the project in 2013.

Web Conferences

GIA presented seven educational web conferences in 2012 through its ongoing web conference program. Topics ranging from arts journalism to the pre-recession arts facilities boom to arts and health were presented by distinguished funders and thought leaders. Web conferences are designed for emerging leaders in the arts grantmaking field, as well as veteran grantmakers who want to revisit the information and discussions that inform their day-to-day practices. They remain free to all GIA member staff and boards.



Communication

GIA continued to add content to the online, searchable Library, a comprehensive, indexed collection of journal articles, reports, and books on arts philanthropy and related topics. Work also continued on the web tools introduced in 2011 that allow GIA members to manage their memberships online and access a searchable GIA membership database.

GIA enhanced the Arts Funding Topic pages with new communication tools designed to support and promote collaborations between GIA members and staff on advocacy and learning around arts education, support for individual artists, and other interest areas. Additional to the all-member *Bulletin* email, a weekly overview of GIA programs and national arts funding-related news, targeted, periodic email alerts kept interest group members abreast of GIA committee work and content-specific news. Also new in 2012 were GIA member spotlights, a program of monthly web profiles that include slideshows of member-supported individuals, organizations, and projects. In October, to support the field's response to Hurricane Sandy, GIA created a web resource with links to the grantmakers, arts agencies, and emergency support organizations offering programs for artists and arts organizations affected by the storm.

Outreach

Janet Brown served on planning committees for the Council on Foundations and the Funders' Network annual conferences. She presented keynotes on the state of the arts grantmaking field at New Jersey's Arts Day 2012 and at meetings of the Association of Arts Administration Educators, New England Presenters, and WESTAF. Tommer Peterson served on the planning committee of the Native Americans' in Philanthropy Conference and participated in WESTAF's Engaging Data: Arts and Culture Research in the Digital Age.

2012 BY THE NUMBERS

GIA FUNDING PARTNERS 2012

DONORS PROVIDING MULTI-YEAR GRANTS

The Paul G. Allen Family Foundation
 The Christensen Fund
 The Cleveland Foundation
 Doris Duke Charitable Foundation
 Ford Foundation
 The William and Flora Hewlett Foundation
 Jerome Foundation
 John S. and James L. Knight Foundation
 The Kresge Foundation
 The John D. and Catherine T. MacArthur Foundation
 The Andrew W. Mellon Foundation
 M.J. Murdock Charitable Trust
 The Pew Center for Arts & Heritage
 The Rockefeller Foundation
 Emily Hall Tremain Foundation
 The Wallace Foundation
 Windgate Charitable Foundation

LEADERSHIP CIRCLE

\$50,000 and up

Ford Foundation
 The Heinz Endowments
 The William and Flora Hewlett Foundation
 John S. and James L. Knight Foundation
 The Kresge Foundation
 The Wallace Foundation

\$25,000-\$49,999

The Paul G. Allen Family Foundation
 Bloomberg Philanthropies
 The James Irvine Foundation
 J.P. Morgan
 The John D. and Catherine T. MacArthur Foundation
 MetLife Foundation
 Miami-Dade Department of Cultural Affairs
 William Penn Foundation
 Windgate Charitable Foundation

\$10,000-\$24,999

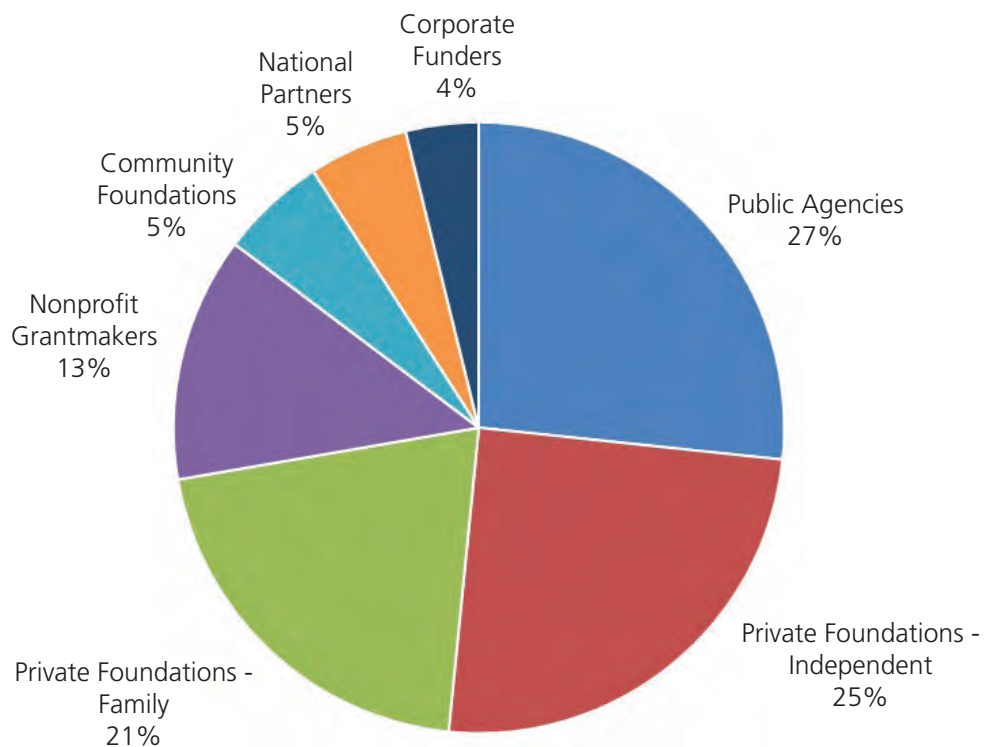
American Express
 Americans for the Arts
 Bank of America
 The Boeing Company
 The Morris & Gwendolyn Cafritz Foundation
 Nathan Cummings Foundation
 The Geraldine R. Dodge Foundation
 Doris Duke Charitable Foundation
 The Getty Foundation
 Houston Endowment Inc.
 Jerome Foundation
 The Joyce Foundation
 Lambent Foundation Fund of Tides Foundation
 The McKnight Foundation
 The Andrew W. Mellon Foundation
 M.J. Murdock Charitable Trust
 National Endowment for the Arts in partnership with the National Center for Creative Aging
 The Pew Center for Arts & Heritage
 The Rockefeller Foundation
 The San Francisco Foundation
 Surdna Foundation

2012 Membership

GIA membership continued to grow in 2012, up 5% over 2011, with a total of 285 members in 43 states, the District of Columbia, and across Canada.

Members continued to report high levels of satisfaction with GIA programs and services. 97.3% of members reported they were "satisfied" or "very satisfied" with GIA membership overall in 2012. In the words of one member, GIA "makes me a better grantmaker by exposing me to such a wide range of thoughtful people."

GIA Members by Funder Type

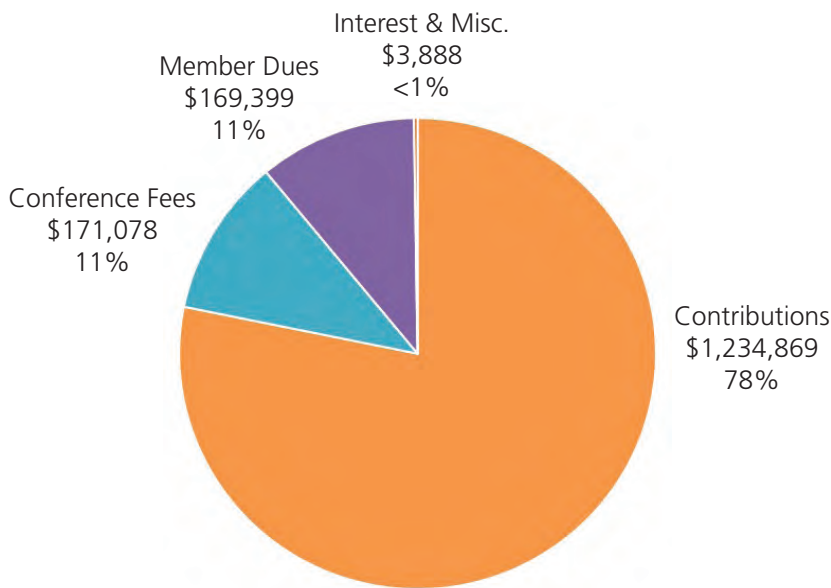


2012 Financial Position

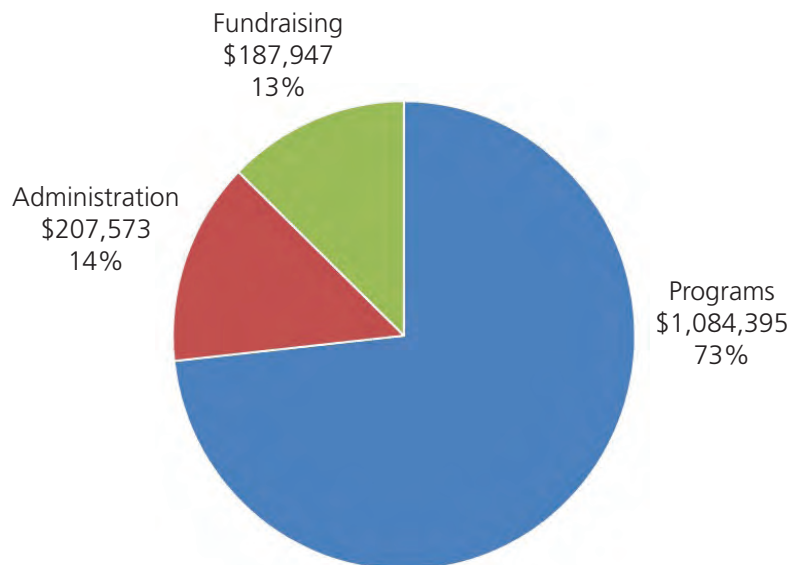
Grantmakers in the Arts operates on a January-December calendar fiscal year. Income designated for 2012 totaled \$1,579,234 and expenses were \$1,479,915, leaving a net revenue of \$99,319. These funds were placed in the cash reserve, as mandated by the board of directors. GIA's cash reserve on December 31, 2012 equaled \$403,652, or 27% of FY2012 expenses.

The income graph below includes restricted income of \$539,150 received previously for use in 2012 (\$35,700 in dues and \$503,450 in contributions) and does not include \$762,100 received in 2012 but restricted for use in future years.

2012 Total Income: \$1,579,234



2012 Total Expense: \$1,479,915



DONORS

\$5,000-\$9,999

The Herb Alpert Foundation
 The Chicago Community Trust
 Robert Sterling Clark Foundation
 The Cleveland Foundation
 The Richard H. Driehaus Foundation
 The GRAMMY Foundation/MusiCares
 The George Gund Foundation
 Walter & Elise Haas Fund
 Mertz Gilmore Foundation
 Joan Mitchell Foundation
 Palm Beach County Cultural Council
 Rasmuson Foundation
 Target
 Emily Hall Tremain Foundation
 The Andy Warhol Foundation for the Visual Arts

Up to \$4,999

3Arts
 Ann Arbor Area Community Foundation
 AutoNation
 The Arthur M. Blank Family Foundation
 Hans G. & Thordis W. Burkhardt Foundation
 The Christensen Fund
 The Columbus Foundation
 The Durfee Foundation
 East Bay Community Foundation
 Fleishhacker Foundation
 The Fan Fox & Leslie R. Samuels Foundation
 Lloyd A. Fry Foundation
 Irving S. Gilmore Foundation
 Good Works Foundation
 John H. & Wilhelmina D. Harland Charitable Foundation, Inc.
 Holy Cross Hospital
 HRK Foundation (MAHADH Fund)
 Kentucky Foundation for Women
 Mortimer Levitt Foundation
 Linde Family Foundation
 City of Los Angeles Department of Cultural Affairs
 Macpherson East Bay Performing Arts Fund
 Masco Corporation Foundation
 New York Foundation for the Arts, Inc.
 The Pabst Charitable Foundation for the Arts
 Panta Rhea Foundation
 Polk Bros. Foundation
 Posner-Wallace Foundation
 Prince Charitable Trusts
 Rockefeller Brothers Fund
 Sony Pictures Entertainment
 Zellerbach Family Foundation

Funding Partner contributors are members who choose to make contributions above the amount required by the GIA dues structure. Funding Partner gifts assist GIA with general operating support as well as designated programs, including the annual conference, the Arts Education Funders Coalition, and information and communications services.

The Leadership Circle is made up of funders making gifts of \$10,000 and above.

GIA especially acknowledges Funding Partners making multi-year grants. These contributions are essential to the development and sustainability of programs over time.

2012 GIA MEMBERS

3Arts
4Culture
Act One Foundation
The Actors' Fund of America
Alaska State Council on the Arts
The Paul G. Allen Family Foundation
Alliance for California Traditional Arts
Alliance of Artists Communities
The Herb Alpert Foundation
American Composers Forum
American Express
Americans for the Arts
Ann Arbor Area Community Foundation
Anonymous Was a Woman
Arizona Commission on the Arts
Arlington County Cultural Affairs Division
Art Matters
Artadia
Artist Trust
Artists' Legacy Foundation
Arts & Science Council of Charlotte-Mecklenburg, Inc.
Arts & Humanities Council of Montgomery County
The Arts Community Alliance
Arts Council of Fairfax County
Arts Council of Greater Baton Rouge
Arts Council of Indianapolis
Arts Council of Metropolitan Kansas City
Arts Council of New Orleans
Arts Council Silicon Valley
Arts Midwest
ArtsFund
ArtsWave
ArtsWestchester
Asian Cultural Council
Association of Performing Arts Presenters
Atherton Family Foundation
City of Atlanta Office of Cultural Affairs
AutoNation
William G. Baker, Jr. Memorial Fund
Bank of America
Barr Foundation
Stockton Rush Bartol Foundation
The Bay and Paul Foundations
Behnke Foundation
The Philip and Muriel Berman Foundation
The Arthur M. Blank Family Foundation
Bloomberg Philanthropies
The Boeing Company
Bonfils-Stanton Foundation
Booth Ferris Foundation
The Boston Foundation
Breneman Jaech Foundation
Bronx Council on the Arts
Broward County Cultural Division
The Frank H. & Eva B. Buck Foundation
Hans G. & Thordis W. Burkhardt Foundation
Bush Foundation
The Morris & Gwendolyn Cafritz Foundation
Calgary Arts Development
California Arts Council
California Community Foundation
Margaret A. Cargill Foundation
Center for Cultural Innovation
The Chicago Community Trust
City of Chicago, Department of Cultural Affairs and Special Events
Chicken & Egg Pictures
The Dale and Leslie Chihuly Foundation
Chorus America Association
The Christensen Fund
Robert Sterling Clark Foundation
The Cleveland Foundation
Coby Foundation
Colburn Foundation
The Columbus Foundation
Compton Foundation
CERF+
Creative Capital Foundation
CrossCurrents Foundation
The Cultural Alliance of York
Cultural Council of Santa Cruz County
Culture Works
Nathan Cummings Foundation
City of Dallas Office of Cultural Affairs
Dance/USA
The Dayton Foundation
Delaware Division of the Arts
The Geraldine R. Dodge Foundation
Gaylord and Dorothy Donnelley Foundation
The Richard H. Driehaus Foundation
Doris Duke Charitable Foundation
The Durfee Foundation
East Bay Community Foundation
EdVestors
City of El Paso Museums and Cultural Affairs Department
Evergreen State College Longhouse
The Fine Foundation
First Peoples Fund
Fleishhacker Foundation
The Flinn Foundation
Ford Foundation
Forum of Regional Arts Councils of Minnesota
Foundation for the Carolinas
The Fan Fox & Leslie R. Samuels Foundation
Fractured Atlas
Free for All Concert Fund
FACE | French American Cultural Exchange
Frey Foundation
Lloyd A. Fry Foundation
Wallace Alexander Gerbode Foundation
The Getty Foundation
Irving S. Gilmore Foundation
Good Works Foundation
Graham Foundation for Advanced Studies in the Fine Arts
The GRAMMY Foundation/MusiCares Grants for the Arts
Greater Columbus Arts Council
Greater Philadelphia Cultural Alliance
The George Gund Foundation
Walter & Elise Haas Fund
The Carol Ann and Ralph V. Haile Jr./US Bank Foundation
John H. & Wilhelmina D. Harland Charitable Foundation, Inc.
Merrill G. & Emita E. Hastings Foundation
The Heinz Endowments
Clarence E. Heller Charitable Foundation
The Herzfeld Foundation
The William and Flora Hewlett Foundation
Houston Arts Alliance
Houston Endowment Inc.
HRK Foundation (MAHADH Fund)
Humboldt Area Foundation
Hunt Alternatives Fund
Idaho Commission on the Arts
Illinois Arts Council
Indiana Arts Commission
The James Irvine Foundation
Jacobs Family Foundation
Jerome Foundation
The Joyce Foundation
J.P. Morgan
The John F. Kennedy Center for the Performing Arts
Kentucky Arts Council
Kentucky Foundation for Women
Kirkpatrick Foundation, Inc.
The Kite Foundation
The Klarman Family Foundation
John S. and James L. Knight Foundation
The Kresge Foundation
Lambert Foundation Fund of Tides Foundation
League of American Orchestras
Leeway Foundation
Dean and Margaret Leshner Foundation
Leveraging Investments in Creativity
Mortimer Levitt Foundation
Linde Family Foundation
The Lodestar Foundation
Lucille Lortel Foundation
Los Angeles County Arts Commission
City of Los Angeles Department of Cultural Affairs
Louisiana Cultural Economy Foundation
The Henry Luce Foundation, Inc.
MAC AIDS Fund
The John D. and Catherine T. MacArthur Foundation
Maine Arts Commission
Marin Community Foundation
Masco Corporation Foundation
Massachusetts Cultural Council
The Pierre & Tana Matisse Foundation
The McKnight Foundation
Robert B. McMillen Foundation
The Andrew W. Mellon Foundation
Mertz Gilmore Foundation
George Cedric Metcalf Charitable Foundation
MetLife Foundation
Metropolitan Atlanta Arts Fund
Metropolitan Nashville Arts Commission
Metropolitan Regional Arts Council
Miami-Dade Department of Cultural Affairs
The Michelson Family Foundation
Michigan Youth Arts
Mid-America Arts Alliance
Mid Atlantic Arts Foundation
James F. and Marion L. Miller Foundation
Missouri Arts Council
Joan Mitchell Foundation
Montana Arts Council
Ruth Mott Foundation
M.J. Murdock Charitable Trust
Musicians Foundation, Inc.
National Assembly of State Arts Agencies
NAMM Foundation
National Center for Creative Aging
National Endowment for the Arts
National Guild for Community Arts Education
National Performance Network
Native Arts and Cultures Foundation
Nebraska Arts Council
Network of Ensemble Theaters
Nevada Arts Council
New England Foundation for the Arts
New Jersey State Council on the Arts
New Mexico Arts
New York City Department of Cultural Affairs
The New York Community Trust
New York Foundation for the Arts, Inc.
Nonprofit Finance Fund
North Dakota Council on the Arts
Ohio Arts Council
Ontario Arts Council
Open Society Foundations
Oregon Arts Commission/Oregon Cultural Trust
The Pabst Charitable Foundation for the Arts
Palm Beach County Cultural Council
Panta Rhea Foundation
PBS Foundation
William Penn Foundation
Pennsylvania Council on the Arts
Pennsylvania Humanities Council
The Pew Center for Arts & Heritage
The Pew Charitable Trusts
The Philadelphia Cultural Fund
Philadelphia Office of Arts, Culture and the Creative Economy
Kenneth A. Picerne Foundation
Virginia G. Piper Charitable Trust
Polk Bros. Foundation
The Pollock-Krasner Foundation
PONCHO
Posner-Wallace Foundation
Prince Charitable Trusts
Prudential Foundation
Queens Council on the Arts
Quixote Foundation
Kenneth Rainin Foundation
Rasmuson Foundation
Regional Arts & Culture Council
The Rhode Island Foundation
Rockefeller Brothers Fund
The Rockefeller Foundation
Historic & Cultural Affairs Division - City of Roswell, GA
Rozsa Foundation
Sacatar Foundation
Sacramento Metropolitan Arts Commission
St. Louis Regional Arts Commission
City of San Diego Commission for Arts and Culture
The San Diego Foundation
San Francisco Arts Commission
The San Francisco Foundation
City of San Jose, Office of Cultural Affairs
The City of Santa Fe Arts Commission
City of Santa Monica Cultural Affairs Division
Seattle Office of Arts & Cultural Affairs
Seventh Generation Fund for Indian Development
Sewell Family Foundation
Marie Walsh Sharpe Art Foundation
The Todd & Betiana Simon Foundation
May and Stanley Smith Charitable Trust
Sony Pictures Entertainment
South Arts
South Carolina Arts Commission
Staten Island Arts
Still Water Foundation
Surdna Foundation
Sustainable Arts Foundation
Tanne Foundation
Target
Tennessee Arts Commission
Terra Foundation for American Art
Texas Women for the Arts
Theatre Communications Group
Emily Hall Tremaine Foundation
Trust for Mutual Understanding
Tucson Pima Arts Council
United States Artists
Utah Arts & Museums
Vermont Arts Council
Vilcek Foundation
Vision Maker Media
Bee Vradenburg Foundation
Archie D. & Bertha H. Walker Foundation
The Wallace Foundation
The Andy Warhol Foundation for the Visual Arts
Washington State Arts Commission
Whistler's Brother Fund at Berkshire Taconic Community Foundation
Whitaker Foundation
Windgate Charitable Foundation
Zellerbach Family Foundation