



**Grantmakers in the Arts**  
Supporting a Creative America

## Arts Grantmakers' Changes in Practice: Present and Future

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In a recent series of [blog posts](#) entitled The Future We Want, Grantmakers in the Arts laid out findings from a number of recent studies of how the grantmaking community has responded to the events of 2020, including the pandemic and the movement for Black lives.

Grantmakers in the Arts has conducted a survey of recent and upcoming changes in arts grantmaking practices, receiving 142 responses, a response rate of over 50% of our members.



## Arts Grantmakers' Changes in Practice: Present and Future

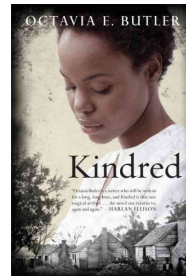
"The future is already here —  
it's just not very evenly distributed."

William Gibson



"I have a huge and savage conscience  
that won't let me get away with things."

Octavia Butler



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## National Philanthropic Response to COVID-19, according to studies by FoundationSource, Council on Foundations, National Center for Disaster Philanthropy, Exponent Philanthropy and PEAK Grantmaking

Increased giving:

- 50-60% giving more & increasing payouts
- Over 85% adopting flexible grantmaking practices for current grantees



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## Overview of Grantmakers in the Arts' survey findings

### Arts grantmakers:

- Have allowed their grantees greater flexibility
- Have increased their support to organizations and to individual artists
- Plan to either maintain or continue to increase their support
- Plan to increase support to Black, Indigenous, and People of Color artists and organizations



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## In 2020, arts grantmakers increased their support:

- 57% of GIA's survey respondents increased their giving in 2020
  - 28% increased their giving by 30% or more
  - 69% increased their number of grantees
- 30% gave about the same
- 13% gave less



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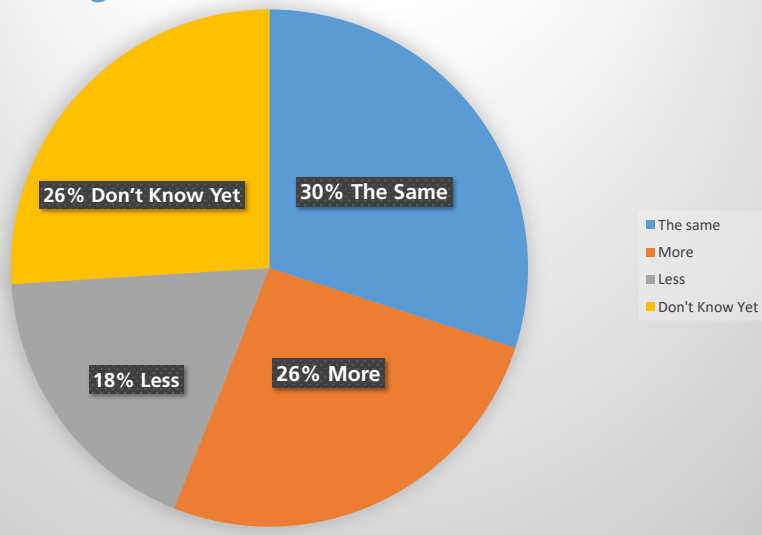
**In 2021, over half of arts grantmakers will continue their support at past levels or will increase their support:**

- 56% will keep their grantmaking at prior levels or increase giving in 2021
  - 30% will keep their grantmaking at prior levels
  - 26% will increase their giving
- 26% have not fully determined their plans
- 18% will reduce their giving

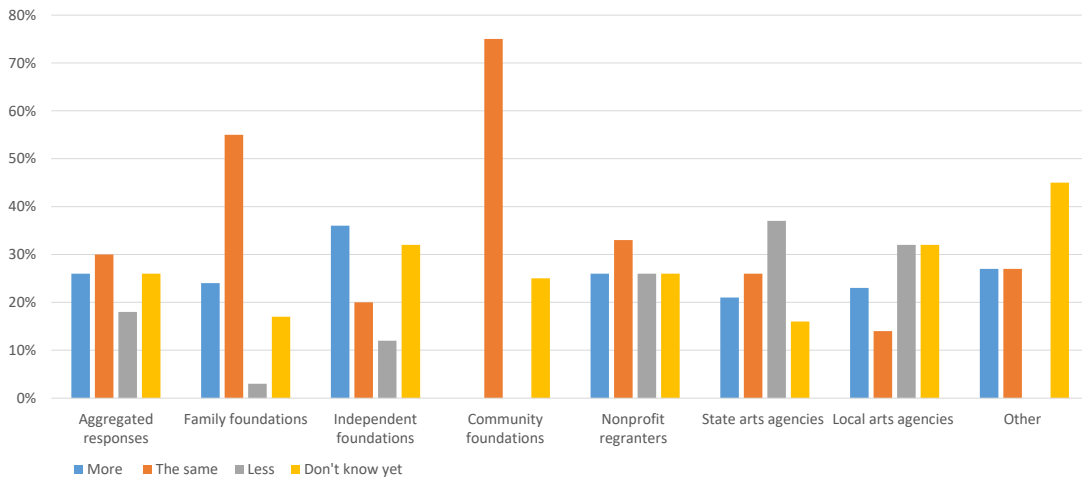


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### Arts Grantmaking in 2021



## 2021 Arts Giving Projections



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## Capitalization:

- Liquidity for cultural non-profits was low before the pandemic
- Flexibility is necessary for liquidity



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Kate Deciccio (IG: k8deciccio)

**In 2020, arts grantmakers increased their flexibility:**

- 80% of GIA's survey respondents have allowed for greater flexibility in the use of grant funds
- 16% have made more multi-year grants
- 56% have made more general operating support grants
- 49% have supported organizations they have not supported in the past



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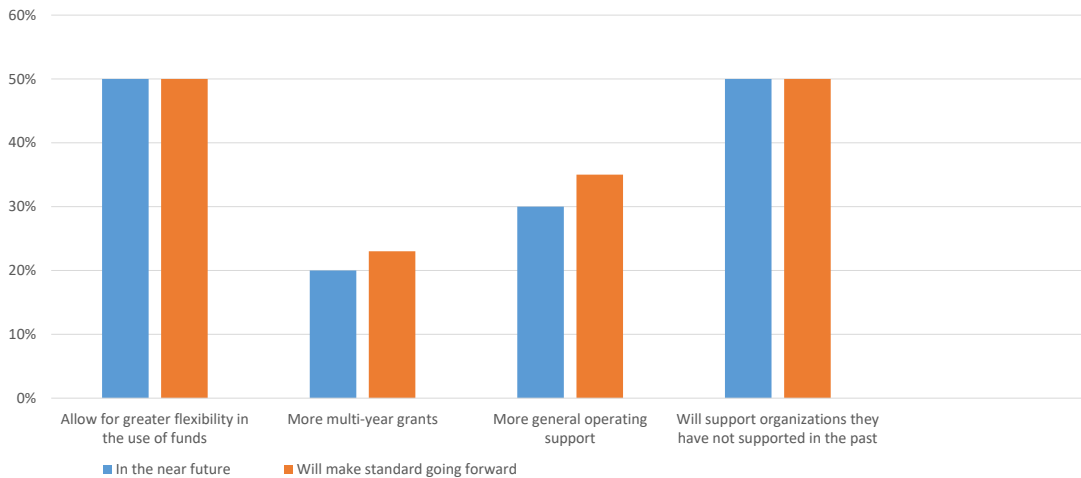
**Arts grantmakers will make flexibility increasingly standard:**

- 50% of GIA's survey respondents will allow for greater flexibility in the use of grant funds as part of their standard practice going forward
- 23% will make more multi-year grants
- 35% will make more general operating support grants
- 50% will support organizations they have not supported in the past



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## Arts grantmakers will make flexibility increasingly standard:



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**In 2020, arts grantmakers relaxed reporting requirements, but will not sustain this practice at a comparable scale**

- 69% of GIA's survey respondents have relaxed their grantees' reporting requirements
- 32% will make this relaxation of reporting requirements standard going forward



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**In 2020,  
few arts grantmakers  
supported or will support  
advocacy for changes  
to public policy**

- 14% of GIA's survey respondents have supported advocacy for changes to public policy
- 19% will make support for advocacy for changes to public policy standard going forward
- This is true of the larger philanthropic field as well



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**Grantmakers in the Arts'  
advocacy for policies to  
include the arts & artists**

- Older Americans Act
- Universal charitable giving deduction
- Unemployment insurance for gig workers
- State and regional economic development agencies
- VISTA fellowships
- Health – Medicare, Medicaid, Health and Human Services, HUD's Continuum of Care



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**In 2020, arts grantmakers in  
creasingly supported  
individual artists/  
cultural workers**

- 41% of GIA's survey respondents have increased their grantmaking to individual artists/cultural workers
- 26% have expanded their grantmaking practice to include giving to individual artists/cultural workers



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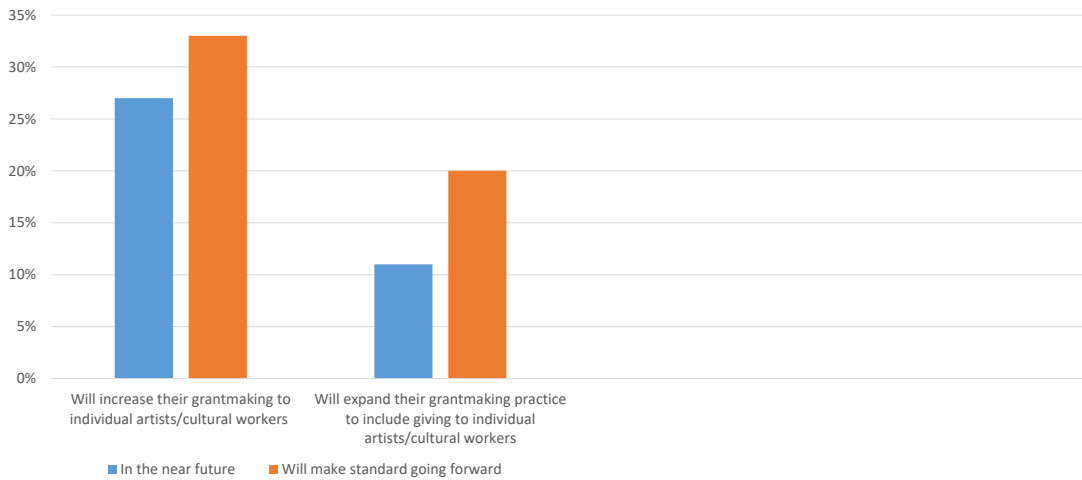
**Arts grantmakers  
will increasingly support  
individual artists/  
cultural workers**

- 33% of GIA's survey respondents will increase their grantmaking to individual artists/cultural workers as standard practice
- 20% will expand their grantmaking practice to including giving to individual artists/cultural workers as standard practice



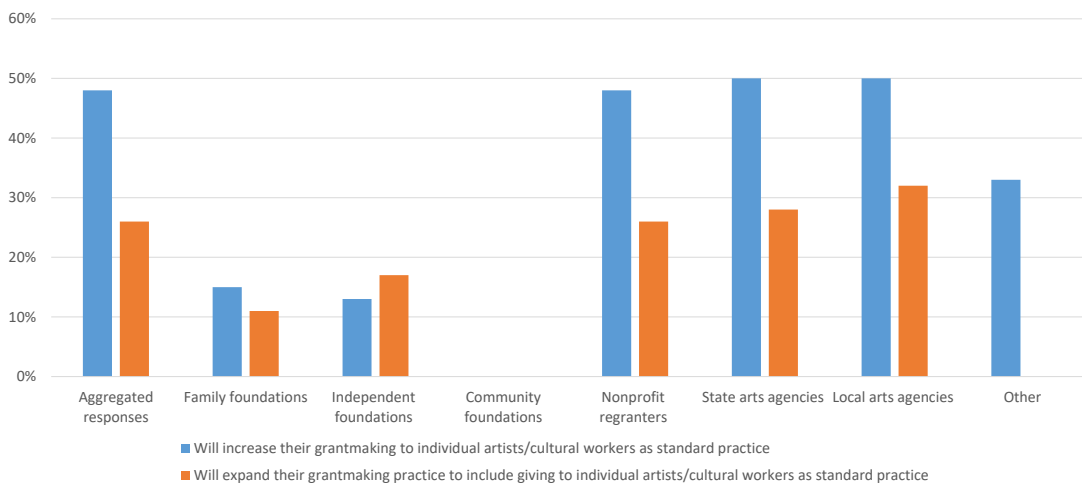
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## Arts grantmakers will increasingly support individual artists/cultural workers



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## Arts grantmakers will increasingly support individual artists/cultural workers



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## Racial Equity

- In the broader grantmaking field, 12% - 18% of pandemic relief funding focused on racial equity
- Only 29% will continue this focus



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Kaya Cheung-Miaw KayaComics.com

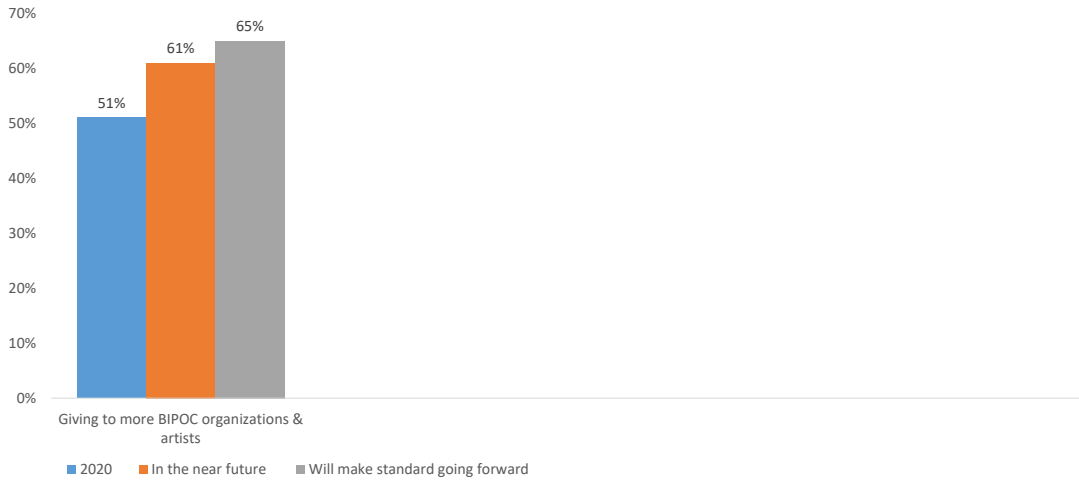
## Arts grantmakers are increasing support to BIPOC artists and organizations

- 41% of GIA's survey respondents report increasing their giving in support of anti-racism
- 51% reported changing their practices by giving to more Black, Indigenous, and People of Color-led organizations
- 61% will increase giving to BIPOC organizations & artists in the near future
- 65% will increase giving to BIPOC organizations & artists as standard practice going forward



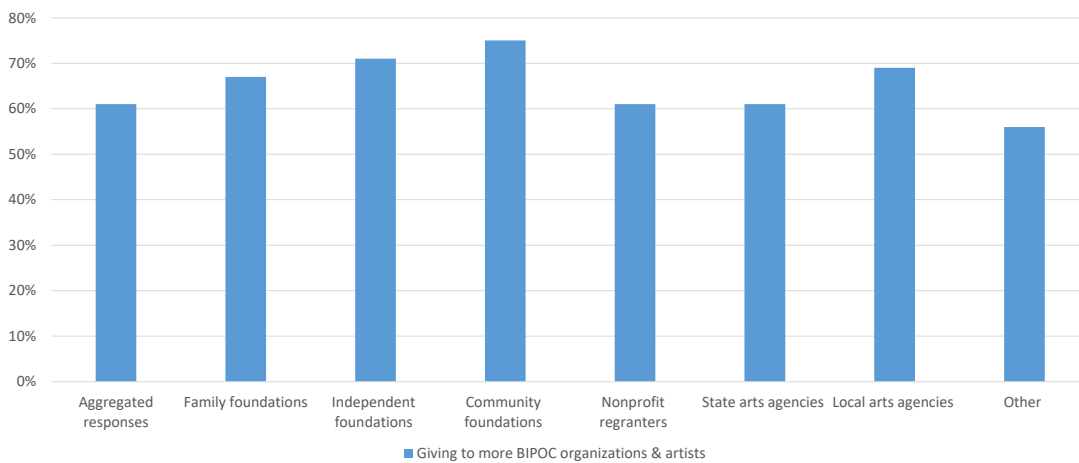
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## Arts grantmakers are increasing support to BIPOC artists and organizations



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## Arts grantmakers will increase support to BIPOC artists and organizations



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**Grantmakers in the Arts'  
online  
Racial Equity  
in Arts Funding workshop**

- March 9, 2021 from 9am – 12pm PT/12 – 3pm ET
- March 16, 2021 from 9am – 12pm PT/12 – 3pm ET
- March 23, 2021 from 9am – 12pm PT/12 – 3pm ET



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Email  
[Eddie@GIArts.org](mailto:Eddie@GIArts.org)  
to find out more

- [Racial Equity in Arts Funding Workshops | Grantmakers in the Arts \(giarts.org\)](https://giarts.org)
- [Conversations on Capitalization and Community Workshop | Grantmakers in the Arts \(giarts.org\)](https://giarts.org)



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